

# **Sponsorship Program Guide** (2025–2026)

As a volunteer-driven 501 (c) 3 organization, North Carroll Soccer Club (NCSC) is dedicated to offering the very best in soccer development for our players - in a safe and enjoyable environment. It is our hope that as you learn more about our extremely talented players, dedicated coaches, managers, flourishing alumni at local high schools, successful teams, and a player-centric developmental training program, that you will gain a clear picture of what makes NCSC special.

### BENEFITS OF AN NCSC SPONSORSHIP

All sponsors receive the benefit of being associated with the North Carroll Soccer Club, one of the premier community focused youth soccer clubs in Maryland! Our sponsors will receive exposure to hundreds of NCSC participants, their families, coaches, and the local communities that will help expand their marketing reach.

#### SPONSORSHIP LEVELS

Note: Custom sponsorship packages can be created at the request of sponsoring organizations.

#### ELITE PACKAGE- \$30,000 ANNUALLY – TWO YEAR COMMITMENT

- Company logo placement on both player game jerseys (approx 250 NCSC players and 500 total garments. Club teams regularly play/travel to games in MD, DC, No.VA, DE & south central PA) for Fall 2025 through Spring 2027 seasons (two full calendar year cycles).
- Company logo and marketing message on NCSC website with full page advertisement with link to your company website
- Company logo included on all email communication from NCSC under club sponsors section
- Company banner display 2025–2026 and 2026–2027 tryouts, camps and other planned events
- Company logo and marketing message promoting your business monthly to NCSC's nearly
  1,000 Facebook and Instagram followers
- Significant tax deduction for charitable donation to a qualified 501c3 non-profit organization



## PREMIER PACKAGE- \$15,000 ANNUALLY - TWO YEAR COMMITMENT

- Company logo placement on club players' practice shirts (approx 250 total garments) for Fall 2025 through Spring 2027 seasons
- Company logo and marketing message on NCSC website with full page advertisement with link to your company website
- Company logo included on all email communication from NCSC under club sponsors section
- Company logo and marketing message promoting your business every other month to NCSC's nearly 1,000 Facebook and Instagram followers
- Significant tax deduction for charitable donation to a qualified 501c3 non-profit organization

### SELECT PACKAGE- \$10,000 ANNUALLY - ONE YEAR COMMITMENT

- Company logo on front of player tryout jerseys (over 400 players) May 2025 tryouts
- Company logo and marketing message on NCSC website under sponsors section with link to your company website
- Company logo included on all email communication from NCSC under club sponsors section
- Company logo and marketing message promoting your business monthly to NCSC's nearly
  1,000 Facebook and Instagram followers
- Significant tax deduction for charitable donation to a qualified 501c3 non-profit organization

#### RED PACKAGE- \$5,000 ANNUALLY - ONE YEAR COMMITMENT

- Company logo placement on back of player tryout jerseys (over 400 players) for May 2025 tryouts
- Company logo and marketing message on NCSC under sponsors section with link to your company website
- Company logo included on all email communication from NCSC under club sponsors section
- Company logo and marketing message promoting your business semi-annually to NCSC's nearly 1,000 Facebook and Instagram followers
- Significant tax deduction for charitable donation to a qualified 501c3 non-profit organization



## NAVY PACKAGE- \$2,500 ANNUALLY - ONE YEAR COMMITMENT

- Company logo and marketing message on NCSC website under sponsors section with link to your company website
- Company logo included on all email communication from NCSC under club sponsors section
- Company logo and marketing message promoting your business quarterly to NCSC's nearly 1,000 Facebook and Instagram followers
- Significant tax deduction for charitable donation to a qualified 501c3 non-profit organization

### WHITE PACKAGE - \$1,000 ANNUALLY - ONE YEAR COMMITMENT

- Company logo and marketing message on NCSC website under sponsors section with link to your company website
- Company logo and marketing message promoting your business semi-annually to NCSC's nearly 1,000 Facebook and Instagram followers
- Significant tax deduction for charitable donation to a qualified 501c3 non-profit organization

#### RESTAURANT PACKAGE- 20% OF GROSS SALES

- Company logo included on email communication from NCSC regarding the event.
- Company logo and marketing message promoting your business for the event to NCSC's nearly 1,000 Facebook and Instagram followers
- Tax deduction for charitable donation to a qualified 501c3 non-profit organization.

Contact our Club Director, Derek Ludlow (<u>ncsctravelprez@gmail.com</u>), if you are interested in sponsoring our organization.